

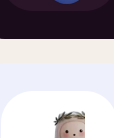
Dots vs Muse vs Gemini agent.

Which one is for you?

OpenAI, Meta and Google all launched AI agents that keep working after you close the app. They look alike. They're built for very different jobs. Here's the full comparison.

UPDATED OCT 14, 2026 • 5 MIN READ

The 10-second *answer*



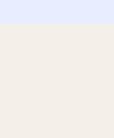
Dots

Your ongoing **work**, inside ChatGPT. Needs ChatGPT Pro or Business Premium.



Muse

Your everyday **errands**: bookings, forms, shopping. Free tier, US only.



Gemini agent

Your **company's** work across Workspace, Microsoft 365 and Slack. Private preview for businesses.

Side by *side*

	DOTS • OPENAI	MUSE • META	GEMINI AGENT • GOOGLE
Launched	Sep 29, 2026 (DevDay)	Sep 8, 2026	Oct 8, 2026 (Gemini at Work)
Built for	Ongoing work goals	Personal life and errands	Teams and enterprise work
Lives in	ChatGPT (desktop, web, mobile), Slack, Teams	Muse app (iOS, Android, web) and WhatsApp	Web, mobile, desktop, CLI, Workspace, Microsoft 365, Slack
Runs on	Its own cloud computer and browser, GPT-6 Astra	A private cloud computer (Muse Secure VM) with its own browser	Google's cloud; picks Gemini or Claude models per job
Keeps working	Yes, around the clock toward your goals	Yes, after you close the app	Yes, for hours or days on one objective
Price	First dot included with ChatGPT Pro / Business Premium; extra dots priced later	Free tier; paid plans reported at \$20 and \$100 a month	No list price; included for Gemini Enterprise customers, usage-based
Where	Pro: not in the EU/EEA, UK or Switzerland yet	US only, 18+	Private preview; wider launch expected soon
Control	Custom rules (allow, block, ask first); read-only while idle	Asks before purchases and sending email	Each agent gets its own identity, permissions and audit trail

01 • OPENAI

Dots

A dot is an always-on agent inside ChatGPT. You give it a goal, connect the apps it needs (over 4,000 through plugins), and decide what it may do on its own. It gets its own cloud computer and browser, remembers your feedback, and reports back when it needs you. You can message it, or even call it, from ChatGPT, Slack or Teams.

GREAT FOR

- Long-running projects (launches, research, follow-ups)
- People already living in ChatGPT
- Work spread across many apps

WATCH OUT

- Needs ChatGPT Pro or Business Premium
- Pro isn't available in the EU/EEA, UK or Switzerland yet
- Extra dots will cost more (price not announced)

02 • META

Muse

Muse is Meta's personal agent. It runs in its own private cloud computer, so it can open a browser, fill out forms, book travel and appointments, shop, and handle email while you get on with your day. Sensitive steps such as purchases and sending email can require your approval first.

GREAT FOR

- Errands, bookings and bills
- Shopping and price hunting
- Trying an agent for free

WATCH OUT

- US only, 18+ for now
- Free tier has a weekly usage limit; heavy use needs a paid plan
- Your chats may be used to train Meta's AI unless you opt out

03 • GOOGLE

Gemini agent

Google's Gemini agent is one agent for work. Describe the task and it does it in its own secure computer: research, documents, spreadsheets, images, code. For big jobs it spins up helper agents that work in parallel, and it can keep going for hours or days. Teams can also create "coworker" agents with their own work identity.

GREAT FOR

- Companies on Google Workspace or Microsoft 365
- Multi-step work: decks, reports, analysis
- Teams that need admin controls

WATCH OUT

- Business accounts only, in private preview
- No public price yet (usage-based)
- Not for personal accounts

Which one should *you* pick?



You pay for ChatGPT Pro and juggle projects

Start with Dots.



You want help with life admin, in the US

Try Muse on the free tier.



Your company runs on Workspace or Microsoft 365

Ask your admin about the Gemini agent preview.



You're cautious

Whichever you choose, turn on "ask before acting" for payments, emails and anything you can't undo.

3 strong *alternatives*

Grok Bot (xAI)

The first of this wave (Aug 2026). Its own computer, plus several specialised bots that work in parallel. Comes with SuperGrok.

Claude (Anthropic)

Strong at long, careful work: Claude in Chrome can act in your browser, and Claude Code handles real software projects.

Microsoft Copilot

If your work lives in Outlook, Teams and Excel, Copilot's agent features are already where you work.

Facts are from launch-week reporting and company announcements; prices and availability change fast, so check each company's page before you sign up. Sources: [TNW](#), [TechRepublic](#), [Axios](#), [LetsDataScience](#), [Futurum](#).

Want one of these every day?

Short, clear AI breakdowns. No hype.

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