

"Claude could never." *So I built one.*

The exact prompts behind the DART Energy site from the reel: a real 3D can, a scroll that swaps flavours with a glowing label wipe, and a page that looks like a design studio made it.

What you need (free to start):

1. **Claude Code** (or a Claude chat with Artifacts for a quick one-page version).
2. **An empty folder** on your computer and a browser. No 3D files and no design software needed.
3. **A reference**: a site or reel whose style you like. Show it to Claude, it helps a lot.

1 The *3D can*

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Build a one-page product site for my drink brand [NAME] using Three.js. Make the can in code (a lathe shape with a metal top and bottom), with a glossy label and real studio lighting. No model files.

2 The *labels*

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Draw the can label in code on a canvas: my brand name big and vertical, a small logo, the flavour name at the bottom. Make one label per flavour: [FLAVOUR 1, colour], [FLAVOUR 2, colour], [FLAVOUR 3, colour].

3 The *flavour swap*

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When I scroll to the next flavour: spin the can once, sweep a glowing line up the label to swap it, and change the background glow to the new flavour's colour. The whole change should take about 0.7 seconds.

4 Make it look *premium*

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Copy the style of this reference: [LINK OR SCREENSHOT]. A huge can on the right, cut off at the top and bottom. Small bold text top-left with a thin coloured bar. Three quick feature lines per flavour. The flavour name huge and faint behind the can.

5 Fruit and ice *images*

I made mine with Krea, but any of these free options works:

- **Nano Banana**: free in the Gemini app (gemini.google.com), with a daily limit.
- **ChatGPT**: image generation works on the free plan, a few images a day.
- **Remove the background for free** with Adobe Express or remove.bg, then save each one as a PNG.

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Photoreal product photo of [ONE CHERRY / A LIME WHEEL / AN ICE CUBE], fresh with water droplets, studio lighting with a rim light, sharp focus, on a plain white background. No text, no hands, no plate. One object only.

6 Float them in *3D*

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Float these cut-out images around the can in three depth layers. Blur the nearest and farthest ones, keep the middle sharp, and show only the current flavour's fruit.

7 Record it *smooth*

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Add a capture mode that steps the scroll frame by frame and saves a 60 fps video, with a little motion blur, so my recording never stutters.

Honest note: it took several rounds of feedback to get the look right. Compare your result with your reference after every change and tell Claude exactly what's different.

More Claude builds, every day

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