

The 5 Claude skills behind *every* reel

No editor. Claude researches, voices, animates and reviews every reel on this page with these five skills.

How to use this: open **Claude Code** and paste the first message to install the skill. Then paste the second one whenever you want to use it. That's it, Claude does the rest.

1 last30days

Finds what's blowing up this week on Reddit, X, YouTube, TikTok and Hacker News.

PASTE TO INSTALL

Install the last30days skill from github.com/mvanhorn/last30days-skill and tell me when it's ready.

PASTE TO USE

/last30days [your niche]. Give me the 5 topics with the most engagement this week and one hook line for each.

2 text-to-speech (*ElevenLabs*)

Turns your script into a natural voiceover.

PASTE TO INSTALL

Install the ElevenLabs skills from github.com/elevenlabs/skills. I'll add my ELEVENLABS_API_KEY.

PASTE TO USE

Turn this script into a voiceover in one continuous take, cut any pause longer than half a second, and give me word timestamps: [paste script]

3 hyperframes

Claude writes the video as code and renders it to an MP4. Change a word, re-render.

PASTE TO INSTALL

Install the HyperFrames plugin from github.com/heygen-com/hyperframes and tell me when it's ready.

PASTE TO USE

Make a 9:16 reel from my voiceover. Big hook text on the first frame, captions synced to the words, and keep the bottom clear for Instagram's buttons.

4 hyperframes-animation

The reason it doesn't look like AI: real motion design, real footage and camera moves instead of stock-image slideshows. It comes with skill 3.

PASTE TO USE

Use hyperframes-animation. No slow fades, nothing holds still for more than 3 seconds, and use my real footage and screenshots instead of AI stock images.

5 A critic Claude

A second Claude that scores every draft out of 10 and sends it back with fixes. It's a sub-agent, so Claude can set it up for you.

PASTE TO SET UP

Create a sub-agent called video-critic: a tough short-form editor that looks at frames from my render every 0.75 s, scores hook, pacing, clarity and story out of 10, and lists the top fixes with timestamps.

PASTE TO USE

Render a draft and send it to video-critic. Fix what it finds and repeat until it scores 8/10.

It sent the reel you just watched back with a 7.3.

New AI breakdown every day.

Follow @thebusinessdart