

One skill that writes *like you*

Stop installing other people's skills. Give Claude your best post, and it builds one skill that copies how **you** write. Then you test it, so you know it actually works.

Before you start (1 minute):

1. Open **claude.ai**. It works on the free plan.
2. Go to **Settings → Capabilities** and turn on **"Code execution and file creation"**. Skills don't work without it.
3. Pick 1 to 3 things you wrote that did really well: posts, captions, emails, scripts. Choose them by results (views, replies, sales), not by which ones you like most.

1 Clone your voice

Open a new chat, paste this and add your examples at the bottom. Claude studies them, asks you a few questions, then builds the skill.

PASTE THIS

I want you to turn my best writing into a Claude skill, so everything you write for me sounds like me.

1. Study the examples below and list exactly what makes them mine: how I open, how long my sentences are, words I use and words I never use, how I end, my formatting and emojis.
2. Ask me up to 5 questions about anything you can't tell from the examples (who I write for, what I sell, what I hate in AI writing).
3. Then build a skill called my-voice. Keep it short: only the rules you couldn't guess on your own, plus my examples. Add a list of AI phrases it must never use.
4. Package it as a skill file I can upload.

My examples:

[paste 1 to 3 of your best pieces here]

2 Save it to Claude

Claude gives you a skill file (a .zip). Add it once and it works in every chat.

1. Download the file Claude made. If you see a button to add or save the skill, click that instead and skip to step 4.
2. Go to **Customize → Skills**.
3. Click **+**, then **Create skill**, then **Upload a skill**, and choose the file.
4. Make sure the toggle next to **my-voice** is on.

Menus move around. If you can't find Customize, look for Skills under Settings → Capabilities.

3 Run the blind test

This is the step most people skip, and it's how you find out if a skill is worth keeping. Write the same thing with and without the skill, then pick the better one without knowing which is which.

1. New chat, skill **on**: ask for a post about any topic. Copy the result.
2. Turn **my-voice** off in Customize → Skills. New chat, same request. Copy that too.
3. Turn the skill back on, open a third chat and paste this with both drafts:

PASTE THIS

Here are two drafts of the same post. Shuffle them, label them A and B, and show them to me without telling me which is which. After I pick the one that sounds more like me, tell me which draft it was and list what's different between them.

Draft 1: [paste]

Draft 2: [paste]

YOU PICKED THE SKILL

Keep it. It's doing something Claude can't do on its own.

YOU PICKED NO SKILL

The skill isn't helping. Go to step 4, or delete it.

4 Make it better every week

A good skill is a short list of corrections. Every time Claude writes something that doesn't sound like you, tell it once and it's fixed for good.

PASTE THIS WHENEVER CLAUDE GETS IT WRONG

That doesn't sound like me: [what was wrong]. Add a short rule to my my-voice skill so it never does this again, and give me the updated skill file.

Then upload the new file and turn the old version off.

Works for more than posts

- **Emails:** paste your 3 best replies to clients. Make a skill called my-emails.
- **Video scripts:** paste your best-performing script. Make a skill called my-scripts.
- **Captions:** paste the captions from your top 3 posts. Make a skill called my-captions.

One skill per job keeps each one short, and short skills work better.

New AI tool breakdowns every day.

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